

## David Sweet

Entrepreneur, Event Promoter, Whiskey Expert, Outdoor Enthusiast



For 20 years, David has owned, participated in, and managed large-scale tasting events across North America, and assisted with events in Europe and Australia. Currently in 6 cities from coast to coast, his event series **Whiskey and Barrel Nite** promotes and supports educating thousands on the wonders of all types of American and international whiskeys. He still consults on multiple projects abroad including several in Australia.

Adopting the mantra ***“Buy with your palate, not your ego”*** has become the underlying message in all his events & whiskey and spirits endeavors.

Through June 2018, he was the Senior VP North America for Whisky Magazine and the driving force for new creative concepts and content. David personally managed and took part in over 50 special and celebratory barrel selections and other high-profile engagements within the industry.

With the continuing growth of **“Whiskey and Barrel Nite”** across the US and recent additional expansions of his award-winning independent bottling brand, ***Barrel & Bottle***, he is not one to sit still. In the last year, he has expanded to personally selected single barrel bourbons and specialty microbatch bourbons under custom labels for private clients, bars and retailers.

David is well positioned to take 20 years of whiskey education, tasting events and in-depth industry knowledge and involvement...and put it to work supporting both consumers and the spirits industry.

When not surrounded by spirits bottles and barrels, David’s “Zen” place is outdoors, usually with family and friends, always with his chocolate lab ‘Jake’.



[www.barrelnbottle.com](http://www.barrelnbottle.com)



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